



PETERBOROUGH KEYS ACADEMIES TRUST

Peterborough Keys Academies Trust

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Dear parents and carers,

I wrote to you in November to let you know of our plans to change the schools' names to academies.

We hope that the newly branded identities will be ready to come into effect at Easter.

I wanted now also to update you on a further and final change relating to the rebranding work. That is that we have decided to shorten the name of the Trust. From the point at which the school names change, the Trust name will also shorten to Keys Academies Trust.

The key reason for that change is to make it easier for schools who are seeking to join the Trust but are not located in the city. These could be schools that are relatively close to us in neighbouring local authorities.

Our vision continues to be that of a high performing group of local academies, working in close cooperation, and we feel that adding a small number of additional academies would add further strength to that group.

Best wishes,

Dr Ian Young
Chief Executive Officer
Peterborough Keys Academies Trust

UNLOCKING  POTENTIAL