



THORPE PRIMARY ACADEMY

One Community, Growing Together

2nd May 2025

Dear Parents and Carers,

Rebranding

You will know from previous communications that our school's name has officially changed and that this is part of a wider rebranding project.

After much deliberation and collaboration, we are excited to share the following updates with you:

New Logo and New School Colour (Navy)

The new logo for Thorpe Primary Academy shows unity and diversity through a vibrant circular tree motif, representing growth, strength, and connection. The circular shape echoes a globe, reflecting our cultural richness and global community. Each coloured segment highlights the school's core aims, while the intertwining branches signify collaboration, harmony, and shared purpose. The change of our school colour to **navy** is to ensure ease of purchasing uniform in the correct colour and a smarter overall look.

What this means for Parent/Carers

The school uniform provider will be using the new logo going forward as part of a gradual transition to phase out the old logo.

There is no expectation that every child's uniform has the new logo on it by any given date. Simply, when you need to purchase new uniform, it will have the new logo on it and will be in navy. Additionally, if you choose to purchase new uniform without the school logo, please ensure that you purchase jumpers, sweatshirts, cardigans and fleeces in the new navy colour.



Proud to be part of

PETERBOROUGH KEYS
ACADEMIES TRUST

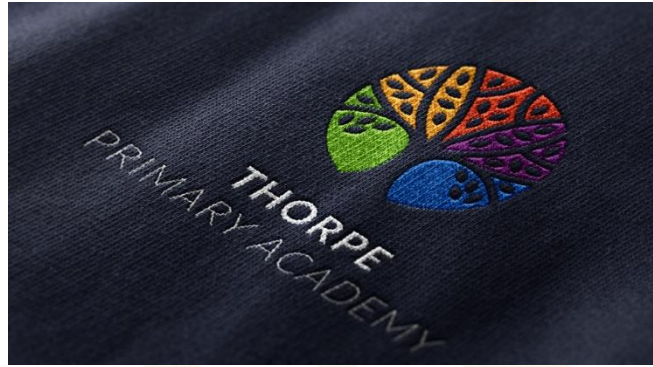
Thorpe Primary Academy

A: Atherstone Avenue, Netherton, Peterborough, PE3 9UG

E: office@tps.pkat.co.uk

W: www.thorpeprimary.co.uk

T: 01733 264340



New Strapline
One Community, Growing Together

This captures our exceptional sense of unity and shared ambition. It reflects our commitment to fostering an inclusive, supportive environment where every child, family, and staff member grows and thrives together.

We hope you agree that our new logo and strapline reflect our school community which we are so very proud of.

Yours sincerely,

Mrs N Oxe
Acting Headteacher

Mrs P Jeremaes
Acting Headteacher